



AMSTERDAM DATA ACADEMY



AI Leadership Track

A closed programme for eight founders, directors and senior leaders, built around one real decision of your own.

Technology choices

Which call do you make, and which do you postpone

Controlled

Who signs, and what exactly are you promising

People on board

Who has to work differently, and why would they

27 OCTOBER 2026 TO 12 FEBRUARY 2027

Amsterdam · eight seats · applications close 16 October

IN THE LEARNING PLATFORM, BEFORE WE MEET

AI Literacy & Governance

- How AI works
- Bias, fairness and transparency
- The EU AI Act and risk classification
- Governance in practice
- Data governance and privacy
- AI security and shadow AI

TUE 27 OCT

Kickoff

Online, two hours

Choose the decision you will work on, and pressure-test it against the AI Strategy Canvas. You hear everyone else's case too, so from the first afternoon onwards the group already knows your problem.

You leave with: the question you will answer in February.

FRI 13 NOV

Technology choices

Amsterdam, 13:00 to 17:00

Thirty minutes on the decision frame: when is something an agent and when is it a workflow, build versus buy versus wait, and how much control over your own data and infrastructure you are handing over with each option. Then you build an agent yourself for seventy-five minutes, so you never again take someone's word for what is hard.

You leave with: one call you make now, and one you postpone with a date and a reason.

Homework: take your choice card to your CTO and come back with where they disagree, not with their approval.

FRI 11 DEC

Controlled

Amsterdam, 13:00 to 17:00

Not what the EU AI Act says, you covered that in the platform. Which risk category your own systems fall into, where liability actually sits, and how to build oversight that speeds you up instead of freezing you. You build a decision structure on a single page: which AI decisions are taken at which level, by whom, and above which threshold they escalate.

You leave with: a one-page decision card you would be comfortable showing your board.

Homework: put it in front of someone who will be constrained by it, and come back with the resistance.

FRI 22 JAN

People on board

Amsterdam, 13:00 to 17:00

Which three roles this hits hardest, what you are asking of them and what you give back. Then the harder half: who will push back, why they are right, and what you do about it. Adoption is a leadership problem, not a tooling problem, and this is the afternoon where that becomes concrete.

You leave with: a roles and skills map, and your approach for the first hundred days.

Homework: prepare your presentation. One page to us by 5 February.

FRI 12 FEB

Presentation and dinner

Amsterdam, 14:00 until late

Fifteen minutes on your plan, then questions from the group and from the leads who have watched it develop since October. At 17:30 you agree what you will do for each other over the next six months. Then we sit down to eat at Polder, on the same campus where this started.

You leave with: a plan that a room of people in the same position has already tried to break.

Between the afternoons we run three short online check-ins of one hour, on 24 November, 12 January and 2 February. No new material: what moved, what is stuck, and what you need before the next afternoon.

WHO LEADS IT

Each afternoon is led by one specialist who spoke at the ADA AI Leadership Day on 3 September.



Alessandro Vozza
Volt Datacenters
Technology choices · 13 Nov



Arthur Vankan
Dialogic
Controlled · 11 Dec



Joris Merks
Leadership trainer, ex-Google
People on board · 22 Jan

Amsterdam Data Academy runs the kickoff, the three check-ins and the closing afternoon, and keeps your case on the table from October to February.

HOW IT WORKS

Your own case

You pick one real decision in the kickoff and keep it for the whole programme. Every afternoon works on it, and in February you defend it.

The learning platform

AI Literacy & Governance before we meet, and your homework between the afternoons. The classroom time stays free for working.

Eight at most

Small enough that every case gets real time on every afternoon, and that by February the others know your problem well enough to be useful about it.

Eight

seats, no more

20

contact hours

2.450

euro, no VAT

One

case, yours, throughout

Eight seats. Applications close 16 October 2026.

Attendees of the ADA AI Leadership Day have priority. We review on fit rather than order of arrival, because the value of the room depends on who is in it.

amsterdamdataacademy.com/product/ai-leadership-track